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"AirAsia Foundation, the philanthropic arm of AirAsia Group, supports passionate social enterprises around Asean that are determined to effect long-term social change through entrepreneurship."



when many are leaving to pursue what are perceived to be more lucrative prospects in the big city.

Supporting Asian Artisans

Colourful elephants instead of Santa's reindeer on the Christmas tree? Why not, especially if you're looking for unique Asian-inspired Christmas décor! By purchasing Hla Day's pretty fabric elephants, crafted by Shan artisans, you contribute to the training and skills development of struggling artisans in Myanmar.

Crèche for the Creative

Hla Day's clay nativity scene celebrates what Christmas is really about: the birth of Christ. The figurines of the Holy Family and cattle are small enough to be carried in your travel bag and make a meaningful gift for the season.

Hla Day, MYANMAR The social enterprise utilises proceeds from

the sale of its decorative items to help independent local artisans build a profitable craft business. Hla Day's colourful range of products are contemporary in style yet unmistakably Myanmar in their design aesthetic.

Upcycled Utensils

Home cooks will love Lagi Lagi Bali's range of kitchen utensils. As visually striking as it is practical, the cookware range is upcycled from timber offcuts, and makes the perfect gift to cook up a storm this Christmas.

Lagi-Lagi Bali, INDONESIA Based in Indonesia, Lagi Lagi Bali does its part for environmental sustainability by producing household goods made from upcycled wood. With proceeds from the sale of its products, the social enterprise also plays an active role in educating children on environmental issues by supporting creativity programmes that focus on environmental sustainability.

Empowering Accessories

These fun and super versatile earrings by Olivia & Diego are handmade using discarded t-shirts, which means less waste in landfills. The accessories can jazz up almost any outfit, and you can gift them with pride knowing that your purchase supports the empowerment of female artisans who often come from vulnerable backgrounds.

Olivia & Diego, PHILIPPINES Olivia & Diego produces handmade artisanal jewellery from eco-friendly materials, such as discarded knitted t-shirts and office supplies. The



1. Lagi Lagi Bali's programmes encourage disadvantaged children to explore their creativity and imagination through painting. 2. 'Cap Ayam' pouch from Bingka KL 3. The Nativity Scene from Hla Day 4. These Olivia & Diego's earrings are upcycled from discarded T-shirts

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social enterprise works with stay-at-home mothers, women who come from abusive backgrounds and survivors of human trafficking, empowering them to be independent and earn a decent living to support themselves.

Postcards to the Rescue

Make this Christmas a season of learning and caring with the 'Animal of Malaysia' series of postcards from MUOC featuring endangered animals like the orang-utan, Malayan tapir, and Malayan tiger. Gift this series of postcards or make it your personal collectible to help bring awareness to the plight of endangered species in Malaysia.

MUOC, MALAYSIA An acronym for Malaysian Unity of Culture, MUOC



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aims to celebrate Malaysia's unique blend of cultures through a range of stationary and accessories that display icons and emblems of the country, like the orang-utan and Malayan tiger.

Wake Up Call

For the serious coffee connoisseur, there's no better gift than, well, coffee. By purchasing Muser Coffee Hill's products, you help improve the livelihood of Muser hilltribe coffee farmers. Plus, shade-grown Muser Coffee beans make the perfect cup of joe to kick-start the morning.

Muser Coffee Hill, THAILAND The social enterprise currently purchases, processes and sells shade-grown coffee produced by a network of 3,000 hilltribe



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