

DEN PASAR

INTRANSITION

Partnership and Sponsorship

Bali Art + Design Guide 2019

TIME

October – December 2019

VENUE

CushCush Gallery, shop, restaurant, cafes,
galleries and places that allow to hold
events around the city of Denpasar,
Badung, Gianyar, Bali



OUR TARGET FOR BALI ART+DESIGN GUIDE 2019

Print **1000** copies
Bali Art + Design Guide 2019

Distribute to **76** 
places in Bali that are
frequently visited tourists

Whole people in 
Bali, domestic tourists
and foreign people when
they are in Bali

Among artists
and community in
Bali, young
or senior artists



Initial distribution
Bali Art + Design Guide 2019
at the opening **ART BALI**



VIP guests will be present
when opening ART BALI

MEDIA/JOURNALIST PARTNERS

CCG would like to invite media and writers to help publicize this event together as a movement in promoting the city of Denpasar.

We would like propose that all Media partners to provide free advertising slots for the purpose of promoting of Denpasar Program for at least 3 times. The content will include either of the followings:

- Publication for Denpasar: In Transition
- Publication of a series of programs involved in Denpasar: In Transition
- Publication for Launching Bali Art+Design Guide x Bali Arts Road 2019

As a Media Partner of Denpasar2018 program, we will provide the followings:

- CCG will provide logo placement as our Media Partner in all digital promotional materials: website, Instagram, Facebook
 - CCG will provide logo placement in all print promotional materials: banner, poster of event
 - CCG will provide logo placement on Bali Art+Design Guide x Bali Arts Road to be printed 1000 copies
-

PARTNERSHIPS

As a Partnership for of Denpasar: In Transition program, we will provide the followings:

- **CCG will provide logo placement as our Media Partner in all digital promotional materials: website, Instagram, Facebook**
 - **CCG will provide logo placement in all print promotional materials: banner, poster of event**
 - **CCG will provide logo placement on Bali Art+Design Guide x Bali Arts Road to be printed 1000 copies**
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This benefit will be obtained if the second party is willing to cooperate in terms of:

- **Partnership for Sharing Session Denpasar: In Transition**
Provide food or drinks that will be served to invited curators, artists and guests on the sharing session
- **Partnership for Accomodation or Transportation Kurator**
Provide accomodation or transportation facilities to support the research process of the curators for 2 weeks
- **Partnership for Production**
Printing of 1000 Bali Art+Design Guide x Bali Arts Road 2019

Partnership to distribute Bali Art + Design Guide x Bali Arts Road

Helping the distribution of the Bali Art + Design Guide x Bali Arts Road in :

- Put in the hotel reception or lobby area
- Inserted in magazines / newspapers / tabloids
- Give it to the guest, when they get the bill (example: restaurant bill / hotel bill)
- Put in the seat of public transportation (online taxi / train / airline)

SPONSORSHIPS

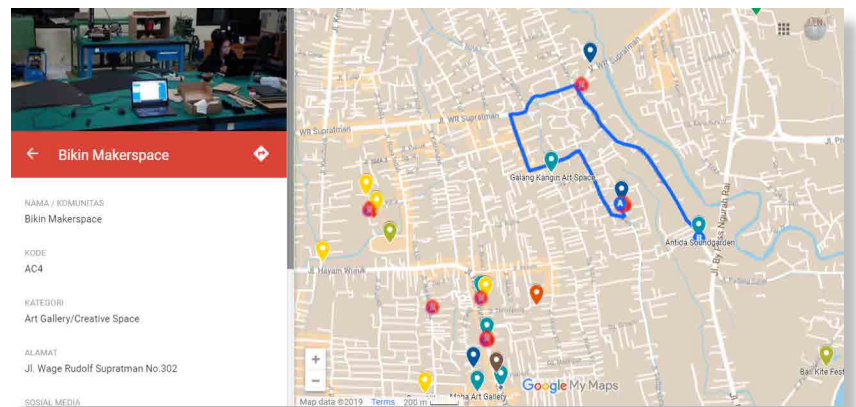
SOLIDARITAS : Rp 6.000.000

- Placement of logos in the all digital promotional material : website, Instagram, Facebook
- Placement of logos in the all print promotional material : banner, poster event
- Location of the sponsors / partners will be include in the virtual map on Google Maps in the form of a pointer, in which there is the following information : Logo, profile & description of the institution / community
- Placement of 1 advertisement slots (10,5 cm x 14,8 cm) at Bali Art+Design Guide x Bali Arts Road, with 1000 copies to be printed

14,8 cm



10,5 cm



Virtual Map

CONTACT

CushCush Gallery

Jalan Teuku Umar, Gang Rajawali no. 1A

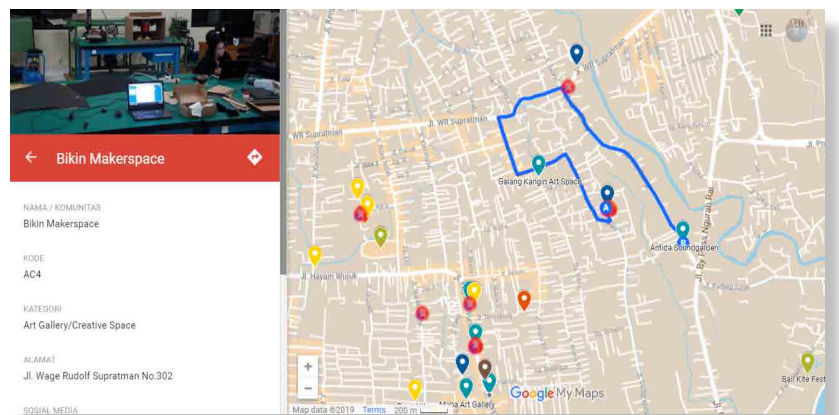
(+62361) 242 034 / WhatsApp +6281 805542430 (Sagung)

Email: denpasar@cushcushgallery.com

SPONSORSHIPS

KEBERSAMAAN : Rp 3.000.000

- Placement of logos in the all digital promotional material : website, Instagram, Facebook
- Placement of logos in the all print promotional material : banner, poster event
- Location of the sponsors / partners will be include in the virtual map on Google Maps in the form of a pointer, in which there is the following information : Logo, profile & description of the institution / community
- Placement of 1 advertisement slots (7,4 cm x 10,5 cm) at Bali Art+Design Guide x Bali Arts Road, with 1000 copies to be printed



Virtual Map

CONTACT
CushCush Gallery
Jalan Teuku Umar, Gang Rajawali no. 1A
(+62361) 242 034 / WhatsApp +6281 805542430 (Sagung)
Email: denpasar@cushcushgallery.com

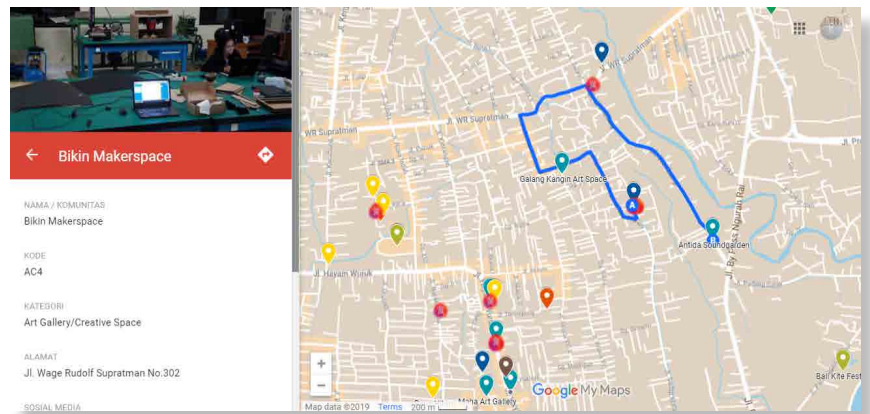
SPONSORSHIPS

**GOTONG ROYONG : Dengan donasi
(donasi minimum Rp 100.000)**

- Placement of logos in the all digital promotional material : website, Instagram, Facebook
- Placement of logos in the all print promotional material : banner, poster event
- Location of the sponsors / partners will be include in the virtual map on Google Maps in the form of a pointer, in which there is the following information : Logo, profile & description of the institution / community
- Placement of Logo at Bali Art+Design Guide x Bali Arts Road, with 1000 copies to be printed



Sponsorship logo



Virtual Map

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